Bob Zukis, MBA | BBA | CPA

Bob is a global business leader, trusted advisor and expert on digital and cybersecurity risk oversight in the corporate boardroom. As a trusted advisor and retired PwC Advisory Partner, he has consulted with firms around the world on a wide range of value-creating and preserving issues covering strategy, operations, and technology. He is currently the Founder and CEO of Digital Directors Network. DDN is a pioneer in advancing corporate board effectiveness on digital and cybersecurity risk oversight. A true globalist, he has lived in the U.S., China, England, Saudi Arabia, and Japan where he worked across twenty countries on the leading edge of globalization.

As a PwC Advisory Partner, Bob was a member of PwC's Global and Asia-Pacific leadership teams overseeing over 120,000 global employees immediately after the PW and C&L merger in 1998. Known as a practice innovator and builder of high performing teams, he most recently led PwC's IT strategy and operations practice in the U.S. As an active client services partner throughout his career, Bob led PwC's data management, performance improvement and human capital practices in various global markets. He's consulted for a wide range of multi-national companies across different sectors including consumer products, financial services, technology, and healthcare.

As a business advisor, he's regularly at the forefront of emerging business issues from globalization to digital disruption. He's worked on projects covering technology strategy, e-commerce, enterprise risk management, merger integration and divestitures, global market entry, growth and turnaround situations, operational performance improvement, technology selection and implementation, software development, cybersecurity risk, and IT-led change management. He has had start-up and multi-country P&L responsibilities up to $125 million and directly managed practices with as many as 375 professionals.

Since his retirement from PwC in 2012, he's been on the developing edge of technology-led business disruption, risk, and corporate governance. He has held roles for Bloomfire Inc. as CEO and Executive Director, and he is on his second term as an NACD SoCal Chapter Board Member. He is a Senior Fellow for The Conference Board's Governance Center and is a member of their cyber advisory group. He has also been an Advisory Board Member for Firemon, a rapidly growing cybersecurity firm.

He recently founded an effort to change how corporate boards and leaders view digital and cybersecurity risks to more effectively shape and secure the digital future. This pioneering initiative is advocating, educating and enabling corporate leadership to help them successfully lead their organizations into the digital future. Bob is an Adjunct Professor of Management and Organization at the USC Marshall School of Business. He teaches and mentors students on global business issues, structured problem solving, strategic management, and corporate governance. He has developed and teaches the only business school executive education program in North America on digital and cybersecurity risk oversight.

Bob was selected to the FT Agenda Digital 50, a group of digital leaders and board candidates with skills in new technologies. He is a book author and is frequently published and quoted in trade journals and is a sought-after speaker across the C-suite communities. He fulfills both the Sarbanes-Oxley requirements for a board Qualified Financial Expert and the modeled requirements for a board Qualified Technology Expert.

He holds an MBA (Hons.) from The University of Chicago Booth School of Business and a BBA with an accounting major from Texas Tech University. He has attended executive education at Harvard Business School on corporate governance and holds a non-practicing Texas CPA license.